Webmaster activities 2014-2015

- Adding details of future events to the branch website as details become finalised.
- Update details of members on Committee page as needed.
- Added Google Analytics to Website (January 2015)
- Revised website to simplify addition of new events and automate progression from future-events to past events (Feb 2015)
    - show list of future events on home page without need for editing as events pass.
    - have a separate page per event (and a list of all, with one line each).
    - event descriptions translated on the fly from plain-text ("Markdown" mark-up) to HTML5
    - CSS for printing pages (omit navigation, news)
- Revised website to meet Google's mobile-friendly guidelines and boost ranking in search results on mobile devices (Apr 2015)
    - Change to HTML5, CSS3
    - "Responsive Design" - adapt page layout to size of display.
    - "Mobile First" -
    - Other steps needed to pass Google "mobile-friendly" tests. (e.g. size of text, size of links for touch screens)